

Doug Djuritschek

Graphic Designer Curriculum Vitae

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Personal Statement

I am a passionate, creative and detail-driven Graphic Designer and Illustrator with **4 years of strong experience** producing **brand identity, campaign concepts** and **multi-touchpoint design** across digital and print. Having designed for major UK publications including *Daily Mail*, *Saga Magazine*, *The Times*, *i Newspaper*, *Good Housekeeping* and BBC titles such as *Radio Times* and *Gardener's World*, I bring a deep understanding of **typography, layout** and high-craft editorial storytelling.

I have a genuine passion for illustration and visual identity development, and I enjoy crafting expressive, audience-focused creative that strengthens brand storytelling. My experience producing **marketing materials, social media assets, infographics**, publications and campaign collateral aligns closely with engaging, multi-channel content that supports strategic goals.

I bring strong **digital design** capability, including **digital accessibility standards**, responsive asset creation and UX-informed thinking from my bootcamp training. I'm confident designing for varied audiences and touchpoints, ensuring clarity, consistency and emotional resonance.

Proficient in **Adobe InDesign, Photoshop, Illustrator, Figma** and **Canva template creation**, I produce high-quality work with strong **artworking, print production** and **preparing files for print** expertise. My experience collaborating with brand, marketing, digital, UX and editorial teams has strengthened my ability to develop **creative briefs**, manage **multiple projects** and deliver on time in fast-paced environments.

Curious, proactive and mission-driven, I stay up to date with **design trends**, emerging tools and **AI-supported design** to push creative boundaries and improve workflow efficiency.

Skills

- Graphic Design
- Brand Identity
- Visual Identity Development
- Campaign Concepts
- Digital Design
- Digital Accessibility Standards
- Social Media Asset Design
- Infographic Design
- Magazine & Publication Design
- Print Production
- Preparing Files for Print
- Artworking
- Typography
- Layout Design
- Illustration
- Storyboarding
- Canva Template Creation
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator
- Figma
- Adobe After Effects
- AI-Supported Design
- Creative Brief Development
- Cross-Functional Collaboration
- Multi-Project Management
- Deadline Management
- Audience-Focused Design
- Charity Sector Communications

Clients

Daily Mail, I Newspaper, The Times, Daily Express, Good Housekeeping, SAGA Magazine, Woman & Home, BBC titles including Radio Times and Gardener’s World

Work Experience

Graphic Designer at Fifty Plus Media Ltd. (Jul 2023 – Present)

- Designed cohesive **brand identity, campaign concepts** and **visual systems** across major UK titles including *Daily Mail, The i Paper, The Times, Yours Magazine* and *BBC Radio Times*, ensuring clarity, consistency and strong storytelling across all touchpoints.
- Executed and evolved established **brand guidelines**, maintaining a unified look and feel across digital and print channels while supporting brand teams with **on-brand design** for campaigns, publications and marketing materials.
- Produced quick-turn **digital design** and **print design** assets, including social media graphics, infographics, brochures, posters, email templates and publication layouts, adapting creative for varied audiences and ensuring **digital accessibility standards** were met.
- Prepared, versioned and delivered key art and visual assets for publishing, applying strong **artworking, print production** and **preparing files for print** expertise to ensure technical accuracy and smooth production workflows.
- Collaborated closely with producers, creatives, editors, marketing teams and digital departments to deliver **cross-functional design** solutions that aligned with campaign objectives, brand strategy and audience needs.
- Identified opportunities to streamline studio workflows, improving production efficiency through better **multi-project management**, clearer briefing structures and optimised asset preparation, supporting faster turnaround times in high-pressure environments.
- Contributed conceptual ideas to support **brand storytelling**, campaign direction and visual narratives, shaping expressive, audience-focused creative that strengthened engagement across digital, print and social channels.

Direct Response Graphic Designer at Copeland & Charrington Ltd. (Aug 2022 – Jun 2023)

- **Creating page layout designs** for newspaper and magazine adverts
- Working alongside clients to **optimise potential of content and increase reach to target audiences**
- Compiling and submitting **detailed upload reports for each publication**, tracking file delivery, production timelines, and any content adjustments to ensure smooth publication workflows.

Social Media Co-ordinator and Bar Supervisor at Young’s Brewery & Co. – Wheatsheaf, London Bridge (Aug 2017 – Mar 2020)

- Creating and handling promotional material in the form of newsletters, social media posts and physical material such as illustrated chalkboards
- **Managing and working as part of a team.**

Education

Career Tree (Feb 2026 – Mar 2026) – UX/UI Design Bootcamp

University of Salford (Sept 2013 – Aug 2016) - BA (Hons) Graphic Design

References

Available on request.